

Making Your Accreditation Case through the use of Benchmarking Data

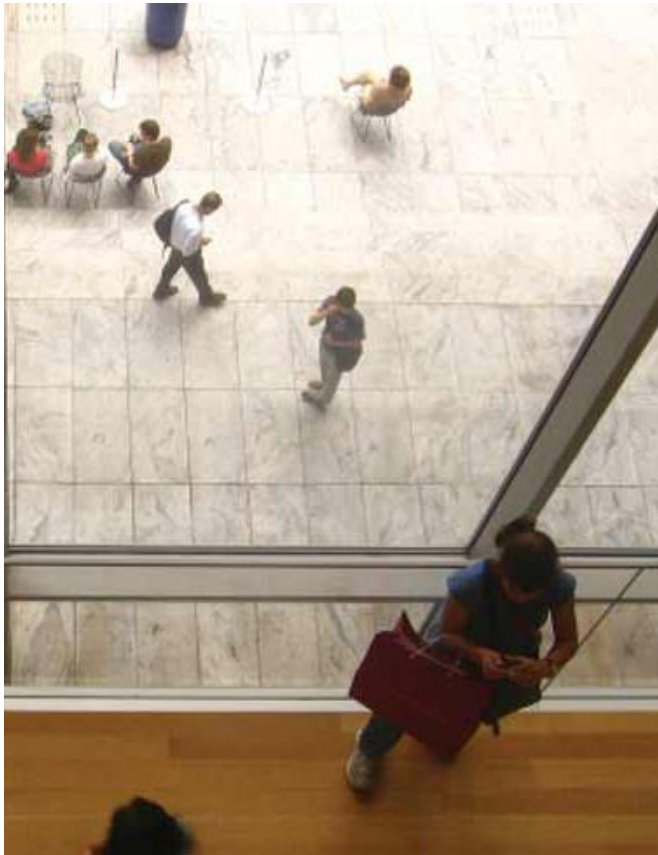
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- Importance of Using Benchmark Data in Accreditation Reports
- Regional Accreditors
- Introduction to Over the Rainbow Community College
- Introduction to NCCBP Data
- Group Exercise: Case Studies
- Conclusions

- “The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accrediting agencies, which are private educational associations of regional or national scope, develop evaluation criteria and conduct peer evaluations to assess whether or not those criteria are met. “

U.S. Department of Education

Regional Accreditors



- **Higher Learning Commission (HLC)**
- **Middle States Commission on Higher Education (MSCHE)**
- **New England Association of Schools and Colleges Commission on Institutions of Higher Education (NEASC-CIHE)**
- **Southern Association of Colleges and Schools Commission on Colleges (SACS)**
- **Accrediting Commission for Community and Junior Colleges Western Association of Schools and Colleges (ACCJC-WASC)**
- **Northwest Commission on Colleges and Universities (NWCCU)**

- “The systematic, explicit, and documented process of measuring performance against mission in all aspects of an institution.”

SACS resource manual

Importance of Using Benchmark Data in Accreditation Reports

- Improvement over time
- Justification for choosing specific quality improvement initiatives
- Progress on Key Performance Indicators
- Areas where your college excels over its peers



Over the Rainbow Community College

GAAR2112

Where Learning Fulfills Your Dreams



NCCBP
Benchmarking
Report for
Over the Rainbow
Community College,
Oz, Kansas, USA



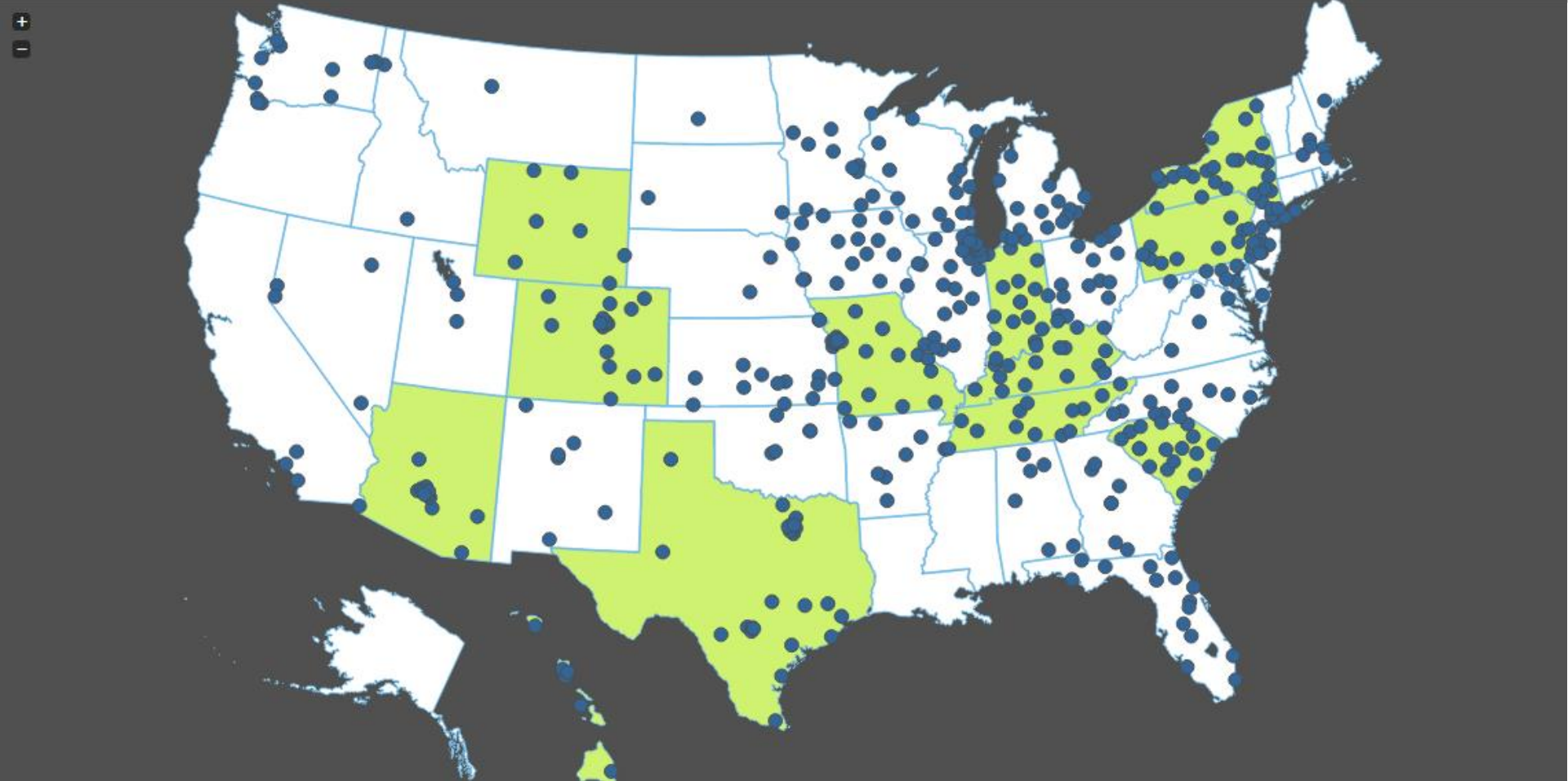
- Form Groups to Examine assigned case studies, be prepared to report out



Conclusions. Benchmarking can:

- Assist the campus in data-driven decision making.
- Be used to discover opportunities for improvement and set goals.
- Provides institutional level benchmarks established by regional and national trends.
- Provide credible answers to external constituencies, such as trustees, state boards, legislators, and funders.
- Demonstrate transparency to students, faculty, parents, and the community.
- Provide community colleges with a proven and relevant yardstick to help them measure their progress and chart their direction.

National Community College Benchmark Project



- Four sources of national benchmarks provided by the Benchmarking Institute



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